

# Business & Marketing Emphasis

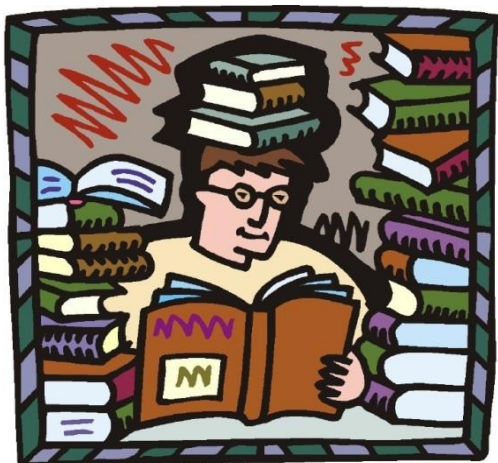
## Business & Marketing Emphasis Requirements

**1.0 Credit (2 half-credit classes) Marketing / Business**  
**Core Credits: Marketing 1, Marketing 2, Marketing 1030, Business Management, Management 1600.**



**1.0 Credit (2 half-credit classes) of emphasis electives**

Business Management  
Entrepreneurship  
Economics  
Business Law  
Accounting I  
Accounting II  
Accounting 1030  
Sports and Entertainment Marketing  
Hospitality & Tourism  
Principles of Leadership  
Retailing – School Store  
Web Page Design



### Competency Tests

Pass two or more State Competency Tests

### Club Membership

Join BAM (FBLA or DECA) and compete in at least one competitive club event during high school. Show proof of membership and competition.

### Community Service (Including Fund Raisers & School Store)

Complete 20 hours of volunteer, non-paid service in the community. Service must be pre-approved by supervisor of emphasis. Write a reflective essay re: your service.



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## Applicant Checklist

Name \_\_\_\_\_

Start Date \_\_\_\_\_

Date to be completed: \_\_\_\_\_

### Complete Business & Marketing Core Requirements (1.0 credits required)

Choose two or more classes.

- \_\_\_\_\_ # of credits \_\_\_\_\_
- \_\_\_\_\_ # of credits \_\_\_\_\_
- \_\_\_\_\_ # of credits \_\_\_\_\_

### Complete Business & Marketing Elective Requirements (1.0 credits required)

Choose two or more classes.

- \_\_\_\_\_ # of credits \_\_\_\_\_
- \_\_\_\_\_ # of credits \_\_\_\_\_
- \_\_\_\_\_ # of credits \_\_\_\_\_

### Pass two or more Competency Tests (list classes)

- \_\_\_\_\_ Teacher Signature \_\_\_\_\_
- \_\_\_\_\_ Teacher Signature \_\_\_\_\_
- \_\_\_\_\_ Teacher Signature \_\_\_\_\_

### Join and Compete in at least 1 BAM (FBLA or DECA) events

- Club Joined \_\_\_\_\_ Year \_\_\_\_\_ Advisor's Signature \_\_\_\_\_
- Event \_\_\_\_\_ Club \_\_\_\_\_ Advisor's Signature \_\_\_\_\_

### Complete Business Service Project, Business Plan, or Business Portfolio

- Submit Proposal by the end of November senior year
- Project Completion Due Date \_\_\_\_\_
- Project Turned into Advisor Date \_\_\_\_\_

All requirements have been met for \_\_\_\_\_ to receive an academy emphasis in Business

Advisor's Signature \_\_\_\_\_ Date \_\_\_\_\_

Student's Signature \_\_\_\_\_ Date \_\_\_\_\_

# Business & Marketing Emphasis

## Letter of Intent

I plan on completing the Business & Marketing Emphasis at Copper Hills High School.

**Name:** \_\_\_\_\_

**Student Number:** \_\_\_\_\_

**Current Grade:**      Sophomore      Junior      Senior  
(Circle One)

**Today's Date:** \_\_\_\_\_